



A Benefit for Raven Hill Discovery Center and
Top of Michigan Mountain Bike Association



Press Release

Choose Your Wheels for the 2021 Pedal, Pig, & Pint Bike Tour

Mark your calendars for the third annual **Pedal, Pig, and Pint Bike Tour, Sunday August 1, 2021**, in **Boyne City, Michigan**. **Riders of all ages and levels are welcome to enjoy this self-paced bike touring event accessible to all ages and riding abilities.**

NEW THIS YEAR - Raven Hill Discovery Center www.miravenhill.org and the **Top of Michigan Mountain Bike Association (TOMMBA)** www.tommmba.org are collaborating to bring you the opportunity to **Choose Your Wheels**. Enjoy beautiful miles of wooded mountain bike trails or a scenic paved route around Lake Charlevoix, while supporting two exceptional non-profit organizations striving to enhance outdoor experiences in the area. **Stiggs Brewing Company** in Boyne City has generously offered to support this event with a Pig Roast, Pint and festive atmosphere for relaxing after the ride.

All riders start at Veterans Memorial Park in Boyne City and finish with a celebratory lunch at Stiggs Brewing Company.

Road cyclists can opt for a scenic, paved trail between Boyne City and Boyne Mountain in Boyne Falls, or the **42 mile** tour along the north shore of Lake Charlevoix to the Lake Michigan shoreline trail. Then on to the **Ironton Ferry** and back to **Boyne City** along the south shore of Lake Charlevoix.

Trail riders can choose from a network of beginner to advanced riding trails at **Boyne School Forest Trails** or the **Avalanche Multi-Use Trails**. Advanced mountain bike cyclists might challenge themselves by combining both trails and the distance between them.

“This is the only combined mountain and road bike event in the region,” explained TOMMBA spokesman Mike Labadie. “Whatever your choice of wheels, it will be a beautiful ride, and a great way to explore the area and support two great organizations.”

Register online at www.bikereg.com or at **Veterans Memorial Park**, 319 N. Lake St. in Boyne City, beginning at 7:30 a.m. until 10:00 a.m. Registration includes an event bike shirt, lunch and a pint at Stiggs, a free admission pass to Raven Hill Discovery and acknowledgement for your support of these two amazing non-profit organizations. \$50.00 for an individual, \$100 for families (up to five related family members), and \$25 for a child (under 15) accompanied by an adult, Wristbands will be distributed at registration and are required for Lunch and a pint at **Stiggs Brewing Company**, 112 S. Park St., Boyne City. www.stiggsbrewingcompany.com

Top of Michigan Mountain Bike Association is dedicated to creating, enhancing, and preserving great trail experiences in Northern Michigan. All proceeds go to maintaining and building top quality trails for riders of all levels. Visit www.tommmba.org to learn more about TOMMBA and explore the many TOMMBA built mountain biking trails you might like to explore.

Raven Hill Discovery Center provides hands-on experiences through programs, exhibits, and facilities that connect science, history and the arts for all ages. Located on 175 acres in East Jordan, Raven Hill expands time from prehistory, to modern, to future and from our world to beyond the universe. Raven Hill challenges minds of all ages through experiences that expand the brain and link thoughtful ideas. Raven Hill is looking for your ideas connecting cycling to art, science, and history. If you have a historical fact, story, artistic effort, or scientific facts you would like to share about bicycling, please contact Cheri Leach at Raven Hill to share your idea (231)536-3369, or email info@ravenhill.org. Raven Hill is developing a bicycling display at the museum to align with this year's Pedal, Pig, & Pint event!

If you have additional questions concerning the ride, contact Holly Sasso (517) 231-3341 or Michael Labadie (616)304-5758.

Pedal, Pig, and Pint Sponsorship Application

**Company or
Individual**

Name:

Date:

Time:

Representative

Name:

Title:

Phone:

Address:

Sponsorship Includes Logo on Event Shirts

\$250.00

Please email your logo to holly.sasso@gmail.com

Larger Logo:

\$100.00 Small

Please email your logo to holly.sasso@gmail.com

Logo:

Make Checks Payable to *Raven Hill Discovery Center/Pedal, Pig, and Pint*. Checks can be mailed to Raven Hill Discovery Center, 4737 Fuller Rd., East Jordan, MI 49727

We appreciate your support of Raven Hill Discovery Center and Top of Michigan Mountain Bike Association!